

Ask an Analyst

iReach service to support ad hoc Research requests across a wide range of topic areas

The core of our Ask an Analyst service is to provide access to iReach analysis and advice with the insight and expertise of our research professionals based here in Dublin.

Analyst perspectives are not only supported by past professional experiences but also enhanced through rigorous collective debate and market intelligence to produce research that reflects the analysis of experienced professionals.

iReach achieves this through comprehensive analysis by:

- Researching global and local markets and extracting accurate market intelligence.
- Aggregating information from a comprehensive list of global intelligence providers.
- Filtering content from multiple angles to provide a relevant independent view.
- Constant updating of Market Intelligence to ensure the most timely and accurate information.

More details on www.ireach.ie/askananalyst

Key Benefits:

LEARN how to profit from the impact of the connected digital world and emerging technologies.

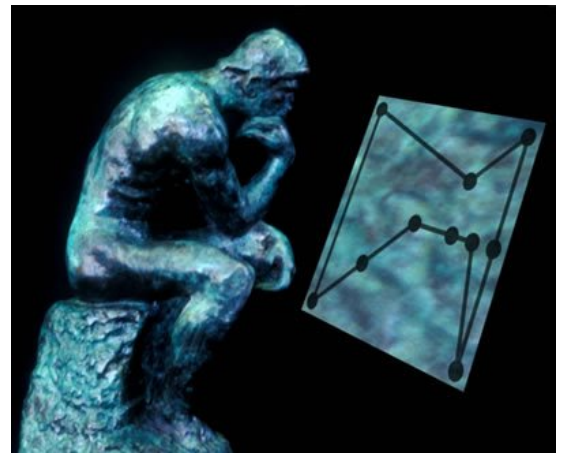
RECEIVE impartial insights, clear action items and objectives to enhance business performance.

APPRECIATE the true 360 degree view on research problems that was previously unavailable to you. This view is provided for many business areas including Sales, Marketing, Technology and Industry.

ACQUIRE the knowledge of the ICT marketplace and best practices across all industry verticals.

MAXIMISE the value of research in gaining an insight and understanding of strategic business issues.

BENEFIT from unbiased research, analysis and advice, backed by proprietary market intelligence.



How it works:

The average Analyst Request is expected to be resolved within 1 hour.

iReach Analysts will provide a general guide to the expected time required and also turn-around of response. Response will be by email.

Analyst Units:

Research Q&A	1 Unit
Onsite Briefing	5 Units
Research Report	20 Units

Fees:

25 Units (per Annum)	€3,500
50 Units (per Annum)	€6,000

For additional information, please visit our website www.ireach.ie or contact us on 01 2107000.

